Hi \_\_\_\_,

 I'm reaching out because we love being an avid sponsor of your (team/club/organization)! Making a positive, lasting difference in our local community not only makes an impact on the people being served, but helps our team create a special bond with our patients beyond the practice.

Currently, our practice is focusing on finding ways to increase our online visibility. A great way to do this is through Link building!

One of the strongest website ranking factors Google takes into consideration are the links leading to and from your web page. If your web page contains inbound and outbound links from reputable local businesses, Google will recognize that and improve your search rankings as a result.

Acquiring hyperlinks from other websites like ours will not only naturally transition users to your website but will also allow Search Engines to gather sufficient information about your (team/club/organization).

Would you be interested adding this link : \_\_\_ to our website under your list of Sponsors? We have returned the favor and linked to your website under our Community Involvement section. This mutual linking **is a great way to generate more traffic and better rankings.** Let me know if you're interested, and I can send you a link building infographic explaining the process!

Best,

ABC Dental